

## Message Text

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ACTION EB-05

INFO OCT-01 EUR-06 ISO-00 RSR-01 RSC-01 /014 W

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P R 041256Z SEP 73

FM AMEMBASSY PRAGUE

TO AMCONSUL FRANKFURT PRIORITY

USDOC WASHDC PRIORITY

AMEMBASSY VIENNA PRIORITY

INFO SECSTATE WASHDC 5019

UNCLAS PRAGUE 2076

FRANKFURT FOR DUGSTAD

COMMERCE FOR BEWT/TPD (BLOW)

VIENNA FOR EWTC (MARTIN)

E.O. 11652: N/A

TAGS: BEXP, CZ, US

SUBJ: BRNO FAIR - FILM/SLIDE PRESENTATIONS

REF: A) FRANKFURT 5392; B) PRAGUE 1804; C) USDOC 11852

(NOTAL); D) PRAGUE 2031 (NOTAL)

1. FEDERAL MINISTRY OF METALLURGY AND ENGINEERING (FMME) OFFICIAL NOTIFIED EMBASSY SEPTEMBER 3 THAT SUITABLE SPACE FOR SLIDE-FILM PRESENTATIONS HAS BEEN RESERVED IN CINEMA HALL AT BRNO FAIRGROUNDS FOR MONDAY, SEPTEMBER 10, BEGINNING AT 1330 RPT 1330. ACCORDING TO MINISTRY OFFICIAL, NO RPT NO OTHER DATES ARE AVAILABLE FOR AUDIO VISUAL PRESENTATIONS DESCRIBED REFTTEL (B) SINCE CINEMBA HALL AND ALTERNATIVE VIEWING ROOMS IN BRNO FULLY BOOKED FOR PERIOD OF FAIR. FMME WILL, HOWEVER, HAVE SELECT GROUP OF 30 OR 40 CZECHOSLOVAK MACHINERY AND METALLURGICAL INDUSTRY AND RESEARCH OFFICIALS ON HAND TO ATTEND PRESENTATIONS.

2. IT THUS APPEARS THAT ONLY ONE AFTERNOON OF FILM/SLIDE PRESENTATIONS WILL BE POSSIBLE, PROVIDING TIME FOR NO MORE THAN FIVE (5) ONE-HOUR AUDIO-VISUAL PROGRAMS.

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TO DATE, EMBASSY HAS RECEIVED POSITIVE RESPONSES TO

PRAGUE 1804 FROM ONLY ONE OF THREE FIRMS LISTED IN REFTEL (A); THE SPEEDFAM CORPORATION (REFTEL C); UNION CARBIDE EUROPE (LETTER DATED AUGUST 22 FROM P.L. REIBER, UC HEADQUARTERS IN GENEVA). THUS, AT PRESENT, EMBASSY FORESSES NO MORE THAN THREE FIRMS PRESENTING SLIDES AND/OR FILMS AT BRNO ON SEPTEMBER 10.

3. FOR FRANKFURT: ONLY FOLLOW-UP RESPONSE EMBASSY HAS RECEIVED FROM THREE FIRMS LISTED REFTEL (A) HAS BEEN OLIVER MACHINERY CO. REPRESENTED BY RIWEMA REICHE KG (PRAGUE 2031 REFERS). PLEASE CONTACT RIWEMA REICHE AGAIN AND EXPLAIN THAT NEITHER FMME NOR EMBASSY WILL BE ABLE TO PROVIDE SUPER 8MM PROJECTOR AS REQUESTED DIRECTLY BY OLIVER MACHINERY TO EMBASSY ON AUGUST 27. OLIVER SHOULD BE ADVISED TO BRING OWN PROJECTION EQUIPMENT IF STILL INTERESTED IN MAKING FILM PRESENTATION AT BRNO. IT MAY BE USEFUL FOR YOU TO CONTACT STENZEL AND CO. AND METRIX GMBH TO ASCERTAIN FINALLY THAT THE U.S. FIRMS THEY REPRESENT WILL NOT RPT NOT SHOW UP AT FAIR WITH AUDIO VISUAL PRESENTATIONS. PLEASE ADVISE EMBASSY OF RESULTS YOUR EFFORTS.

4. FOR VIENNA (EWTC): PLEASE CONTACT REIBER OF UNION CARBIDE, WHO WAS INITIALLY INFORMED OF FILM/SLIDE EVENT BY VONTILLIUS, AND INFORM HIM THAT POSSIBILITIES EXIST FOR UC PRESENTATION BASED ON INFORMATION PARAS 1 AND 2. EMBASSY SPECIFICALLY REQUESTED FMME BY LETTER TO INVITE OFFICIALS FROM CZECHOSLOVAK SPECIALTY STEEL INDUSTRY, PARTICULARLY FROM STEELWORKS AT KLDNO, AND FROM METALLURGICAL RESEARCH INSTITUTES TO BE PRESENT FOR THIS PRESENTATION. WOULD THEREFORE APPRECIATE BEING ADVISED ASAP OF UNION CARBIDE PLANS TO PARTICIPATE.

5. FOR USDOC: INFORM SPEEDFAM THEIR PRESENTATION ACCEPTABLE BOTH FOR CONFERENCE ON SEPTEMBER 8 AND FOR FILM/SLIDE PRESENTATION EVENT ON SEPTEMBER 10.

6. IN VIEW OF IMPOSSIBILITY OF OBTAINING HOTEL ROOMS IN BRNO AT THIS LATE DATE, ALL FIRMS INTERESTED IN PARTICIPATING IN THIS EVENT SHOULD BE ADVISED EITHER UNCLASSIFIED

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TO ARRANGE TRAVEL TO AND FROM BRNO ON SAME DAY, OR TO RESERVE HOTEL ROOMS IN VIENNA AND DRIVE TO BRNO BY CAR FOR DAY. ANY FIRMS PLANNING TO ATTEND FAIR SHOULD BE INSTRUCTED TO CONTACT EMBASSY ECON/COMMERCIAL OFFICER RWFARRAND AT U.S. EXHIBIT IN PAVILION D ON ARRIVAL FOR GUIDANCE.

7. EMBASSY DEEPLY APPRECIATES PAST AND CONTINUED

EFFORTS OF ADDRESSEE POSTS IN HELPING TO MAKE THIS  
EVENT SUCCESSFUL AS TRADE PROMOTION VEHICLE FOR U.S.  
MACHINE TOOL INDUSTRY.  
WORTZEL

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## Message Attributes

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